



Platinum listings package

These packages allow advertisers to select very precisely the information against which they wish their details to be listed. They offer the following features and benefits;

Visitors to AZoM search the database of over 30,000 pages using a range of search methods e.g; Keywords, Materials, Applications and Industry.

Articles are found by searching via the various methods on AZoM and then the user views the particular technical article, data sheet, application guide or news item.

Published alongside the article are the advertisers details under the headings of 'Suppliers', 'Service Providers', 'Experts', 'Books' or 'Products'.

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The user then clicks the advertisers link, taking them to their 'Supplier Profile' page which contains comprehensive information about the advertiser's company e.g; their contact details and a comprehensive summary of their activities and key products or services.

The user then clicks thru to the advertisers own website, a specific web page within their site or even a quote or enquiry page, thus making the lead highly qualified.

There are many generic articles on AZoM that anyone can list against, but only your company can be listed against your own information, thus affording you a high level of exclusivity!

Due to AZoM's inherent high level of 'search engine optimization', articles within AZoM usually rank highly with major search engines. We're confident that in most cases we can distribute your content further via AZoM, than you can with your own website!

To provide advertisers with maximum flexibility and coverage, the 'tiered' Platinum listing package allows you to select the optimum number of articles to list against and the rates are outlined below.

1 Year Listing	US\$	UKP	Euros	AUD\$
1-10 Articles	1600	1000	1200	2000
11-20 Articles	2600	1625	1950	3250
21-30 Articles	3400	2125	2550	4250
31-40 Articles	4000	2500	3000	5000
41-50 Articles	4400	2750	3300	5500
50 + Additional 10	1000	625	750	1250