



Platinum listings package

These packages allow advertisers to select very precisely the information against which they wish their details to be listed. They offer the following features and benefits;

Visitors to AZoM search the database of over 50,000 pages using a range of search methods e.g; Keywords, Materials, Applications and Industry.

Articles are found by searching via the various methods on AZoM and then the user views the particular technical article, data sheet, application guide or news item.

Published alongside the article are the advertisers details under the headings of 'Suppliers', 'Service Providers', 'Experts', 'Books' or 'Products'.

Alumina (Aluminium Oxide) – The Different Types of Commercially Available Grades

Chemical Formula
Al₂O₃

Topics Covered
Background
Key Properties
Annual Production
Where Does Alumina Come From?
Phases of Alumina
Aluminium Hydroxides
Commercial Grades of Alumina
Smelter Grade Alumina
Calcined Alumina
Low Soda Alumina
Reactive Alumina
Tabular Alumina
Fused Alumina
High Purity Aluminas

Background
Alumina is the most widely used oxide ceramic material. Its applications are widespread, and include spark plugs, tap washers, pump seals, electronic substrates, grinding media, abrasion resistant tiles, cutting tools, bioceramics, (Hip-joints), body armour, laboratory ware and wear parts for the textile and paper industries. Very large tonnages are also used in the manufacture of monolithic and brick refractories. It is also used mixed with other materials such as flake graphite where even more severe applications are envisaged, such as pouring spouts and sliding gate valves.

Key Properties
The characteristics which alumina has and which are important for these applications are shown below.

- High compression strength
- High hardness
- Resistant to abrasion

Key Suppliers
Dynamic-Ceramic - Transformation Toughened Ceramics
Goodfellow Supplier Details
Precision Ceramics
Shenango Advanced Ceramics
Ceramaret SA
COSA Precision Services - Machining of Materials
Sierra Diamond Technology
Buy Alumina From Goodfellow
Request A Machining Quote
O'Keefe Ceramics

Platinum Listings

The user then clicks the advertisers link, taking them to their 'Supplier Profile' page which contains comprehensive information about the advertiser's company e.g; their contact details and a comprehensive summary of their activities and key products or services.

The user then clicks thru to the advertisers own website, a specific web page within their site or even a quote or enquiry page, thus making the lead highly qualified.

There are many generic articles on AZoM that anyone can list against, but only your company can be listed against your own information, thus affording you a high level of exclusivity!

Due to AZoM's inherent high level of 'search engine optimization', articles within AZoM usually rank highly with major search engines. We're confident that in most cases we can distribute your content further via AZoM, than you can with your own website!

To provide advertisers with maximum flexibility and coverage, the 'tiered' Platinum listing package allows you to select the optimum number of articles to list against and the rates are outlined below.

1 Year Listing	US\$	UK	Euros	AUD\$
1-10 Articles	1920	1100	1200	2000
11-20 Articles	3120	1800	1950	3250
21-30 Articles	4080	2350	2550	4250
31-40 Articles	4800	2750	3000	5000
41-50 Articles	5280	3025	3300	5500
50 + Additional 10	1000	625	750	1250