



materials
The A to Z of Materials

Advertising Rates -2010 Banners and Features

Feature Adverts

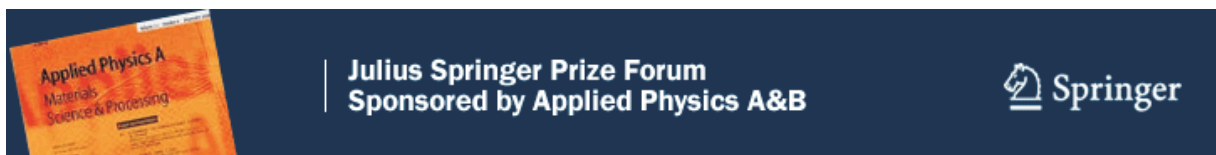
These appear on the right and left hand side of the homepage and every page across the site. As premium advertising, they offer the advertiser a unique opportunity.



1 Month Campaign	US\$	UK	Euros	AUD\$
Feature (125w x 62h pixels)	1450	860	775	1500
Feature (125w x 125h pixels)	2160	1250	1350	2250

Banner Adverts (Leaderboards)

Banner adverts run across the top and bottom of the pages on a random rotational basis, with a guaranteed 50,000 impressions per month;



1 Month Campaign	US\$	UK	Euros	AUD\$
Banner (728w x 90h pixels)	1080	650	675	1125

Advertising Rates



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