



The AZoM.com [Product Showcase](#) promotes your products to a highly focused materials related audience of researchers, scientists, designers and engineers.

These are high profile pages both within AZoM.com itself and also in the major search engines. They offer the user a strong 'call to action' and allow any advertiser to promote and market specific products from within their own product portfolio.

These pages will continue to expand and should you have a particular range of products that aren't featured here that would be of interest to the engineering materials community, let us know and we'll create a new category where appropriate; [www.azom.com/equipment.asp](http://www.azom.com/equipment.asp).

Two options are available;

**1. Product Listings** - your products are listed in the appropriate product category and are re-ordered on the page in a random manner following each page refresh.

Your Product Listing includes:

- An image of your product in the appropriate product category with a brief and 'tempting' text snippet.
- A fully customized product profile, you can supply this or we can simply work out what's best for you.
- A direct link through to your product or purchase page.
- Links to other products from your company listed within different sections within the product listings.
- Full access to real time online statistics for your listing providing detailed information on click throughs and page impressions.
- Fully search engine optimised content.

Cost per Product per Year	US\$	UKP	EURO	AUD\$
From 1-10 Products	480	250	290	499
11-20 Products	450	230	275	475
21-30 Products	420	220	250	440
31 + Products	360	190	210	375

**2. Product Page Features**

A Product Page Feature is the highest profile product listing available. Your product is listed in the appropriate product category but is featured in the single unique position above all other product listings.

Cost per Featured Product per Month	US\$	UKP	EURO	AUD\$
1 x Featured Product (single category)	400	230	250	410

Interested? Simply send your enquiry to [rolfeasto@azonetwork.com](mailto:rolfeasto@azonetwork.com) or just send us the links to your product pages and we will take care of the rest.